

I want to be a:

Marketing Manager



Characteristics

These are the traits & skills that make a good Marketing Manager

- Analytical
- Communication
- Creativity
- Decision making
- Interpersonal

Education - What do I need?

- A specialized diploma (2 year) program from a university or college along with work experience
- A bachelors' degree in business or communication with a marketing or sales specialty (4 years)
- If you want to want to go to a big university for your bachelor's degree in business, you will need Pre-Calculus 12 in high school
- During high school take electives such as Digital Media Development or Graphic Production

Starting salary is typically around \$42,000

Similar, but different

- Fundraising Specialist
 - Advertising Manager
 - Sales Manager
 - SEO specialist
 - Graphic Design
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