

I want to be a:

Talent Agent / Sports Agent



Characteristics

These are the traits & skills that make a good Talent Agent

- Persuasion
- Speaking
- Active Listening
- Negotiating
- Social Perceptiveness

Education - What do I need?

- Complete a college diploma (2 years) or a bachelor's degree in business marketing, public relations, or communications (4 years)
- You should be knowledgeable in a variety of sports, as well as statistics for sports for Sports Agent
- For Talent Agent, you should know about the film and theatre process
- You should be comfortable talking in groups and meeting new people

Starting salary is typically around \$34,000 per year

Similar, but different

- Purchasing Agent
 - Professional sales
 - Sports Announcer
 - Referee
 - Public Relations Manager
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